







# 40 DAYS FOR LIFE®

THE BEGINNING OF THE END OF ABORTION.

Dear Pro-Life Friend,

Some maps show where you are going. Others show where you've been.

This map shows both.

Each **BLUE DOT** on the map I sent you represents an abortion center that CLOSED as a result of 40 Days for Life --- a movement of prayer, fasting, and peaceful vigil at the place where life is most threatened.

Each **RED DOT** shows an abortion clinic where our prayer warriors are standing vigil hoping and praying that it too will one day be a "blue dot" --- a closed abortion facility.

My purpose in sending you this map is two-fold...

1. To show you the incredible progress that's being made in the fight to end abortion; and
2. To ask you to join me in defunding the abortion industry at the local level by rushing me your **40 DAYS EMERGENCY REPLY** in the next 48 hours.

There's a story behind each and every one of these dots.

There's a tragedy too... countless little lives were snuffed out during the days, weeks, months, and years when we stood vigil praying for these abortion centers to close their doors.

There's also a triumph... when an abortion center shuts its doors, it can no longer threaten innocent life in that community.

To put it bluntly, the "killing capacity" of the abortion industry is reduced.

Take Bryan/College Station, Texas --- there's a story, a tragedy, and a triumph represented by this "**BLUE DOT**" on the map.

You see, that's where 40 Days for Life began. It all started in 1999...



That's the year Planned Parenthood hung their sign and opened their doors in the town where I went to college -- Bryan-College Station, Texas. With a population of 200,000 people -- including Texas A&M University -- "Aggieland" was outraged when a Planned Parenthood abortion center was built.

Our thought was "*if abortion can survive here, it can survive anywhere.*"

For the next few years, local pro-life efforts floundered and they aborted babies right in our backyard.

Frustrated, exasperated, and even angered by this growing problem, four of us bowed our heads in prayer around an old wooden conference table.

And we asked for God's guidance...

That's when the idea came to us to start a campaign of prayer, fasting, and peaceful vigil for 40 straight days and nights outside this killing center in our town.

The truth is our 40 days "formula" is 2,000 years old, and this timeframe of transformation is taken straight from the Bible...

- ~ 40 days Noah endured the flood
- ~ 40 days Moses spent on Mt. Sinai
- ~ 40 days Jesus fasted in the desert

That first local 40 Days for Life saved more than 100 babies – and got over 1,000 people involved. And that first campaign made such an impact that we started to get inquiries from other cities and towns wanting to run their own campaigns.

It sparked a movement.

And the momentum continued to grow until, in 2007, we launched the first national 40 Days for Life campaign.

Today, I need your help to strengthen our life-saving power.

Since 2007 we've seen:

- ✓ 18,040 babies saved
- ✓ 211 abortion workers converted
- ✓ 110 "**BLUE DOTS**" --- abortion facilities completely shut down



- ✓ 1,000,000+ pro-life Americans praying and fasting and standing vigil for an end to abortion
- ✓ 20,000 churches standing up for life

Now you can see why the ACLU called 40 Days for Life the “greatest threat to choice” because it is so “highly organized and effective.”

And you can see why David Daleiden --- whose undercover videos exposed Planned Parenthood harvesting and selling baby body parts --- called 40 Days for Life the “*spiritual engine that has driven a lot of the success of the pro-life movement...*”

My name is Shawn Carney.

I’m the president of 40 Days for Life.

Every year we hold two national 40 Days for Life campaigns --- one in the Spring and one in the Fall.

Today, I need your help to strengthen our life-saving power.

So will you please rush me your **40 DAYS EMERGENCY REPLY** today to become part of the movement that is diminishing the “killing capacity” of the abortion industry?

Check out your closest vigil site on the map or by visiting our website ([www.40DaysforLife.com](http://www.40DaysforLife.com)).

It would mean so much if you would support the pro-life prayer warriors who are standing for the preborn in your town or city with any prayer and fasting you are able to do.

But I realize not everyone can stand vigil outside an abortion center. So, in addition to any prayer and fasting, I’m also asking you to consider writing a check for \$40 to 40 Days for Life today.

Think of it as \$1 for each day of our vigil.

Of course, if you can afford a larger donation of \$50, \$75, \$125, \$500, or even \$1,000, it’d be a huge boost.

With your help, I know we can save more babies and we will continue to see more Planned Parenthood abortion centers close down (**RED DOTS** turned into **BLUE DOTS**).

Running two national campaigns per year is a huge undertaking.



# 40 DAYS FOR LIFE®

THE BEGINNING OF THE END OF ABORTION.

\*\*\*EMERGENCY REPLY\*\*\*

TO: 40 DAYS FOR LIFE: SHAWN CARNEY, PRESIDENT

FROM:

00801986980

Dear Shawn,

( ) YES! I will stand with you and with 40 Days for Life to turn as many of these **RED DOTS** as possible into **BLUE DOTS** (closed abortion clinics) through prayer, fasting, and peaceful vigil. To help you expand the life-saving power of this "40 Days" movement and diminish the "killing capacity" of the abortion industry I'm rushing you my one-time tax-deductible gift to 40 Days for Life in the amount of:

\_\_\_ \$25    \_\_\_ \$35    \_\_\_ \$40    \_\_\_ \$50    \_\_\_ \$75  
\_\_\_ \$125    \_\_\_ \$500    \_\_\_ Other \$ \_\_\_\_\_

( ) I prefer to pay by credit card:

Type of Card: ( ) VISA    ( ) Mastercard    ( ) Discover    ( ) American Express

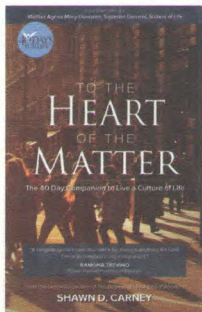
Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_

Signature: \_\_\_\_\_

☐ I would like to receive daily devotionals and daily updates from current and upcoming 40 Days for Life Campaigns. Here is my email address: \_\_\_\_\_

[ ] Yes, I'm enclosing my gift of at least \$50 and I'd like you to send me a copy of "To the Heart of the Matter" today!



40 Days for Life is recognized by the Internal Revenue Service as a 501(c)3 non-profit organization.  
All gifts are tax deductible.

40 Days for Life – Post Office Box 96876, Washington, DC 20090

Visit us online at [www.40DaysforLife.com](http://www.40DaysforLife.com).



Look at the map. Our current campaign is the largest ever — 567 vigil locations!

And if you break down the cost of technology, training, materials, websites, communication tools, as well as phone and travel for in-person support, the cost comes out to more than \$3,466 per location.

With 567 sites running that's \$1,965,222.

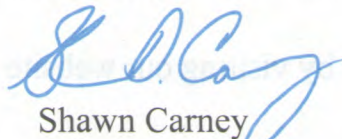
So can I count on you to rush me your **40 DAYS EMERGENCY REPLY** along with a one-time contribution --- whether it's \$40 or \$1,000 --- to help fund our life-saving work?

40 Days for Life is a 501(c)3 non-profit organization and, unlike Planned Parenthood, we don't receive a single penny of taxpayer funding.

If you'll stand with 40 Days today, I know we can save more babies from abortion, spare more mothers and fathers a lifetime of agony and regret, and rescue more men and women who currently work in the clutches of the abortion industry.

So please hurry, stand with 40 Days for Life today. Many thanks!

For Life,



Shawn Carney

President – 40 Days for Life

P.S. Take one last look at the map I've sent you. Make no mistake, Planned Parenthood is acutely aware of where we're going (**RED DOTS**) and where we've been (**BLUE DOTS**) and they are desperate to stop us. So desperate, in fact, that they're paying "clinic escorts" and "pro-choice protesters" to show up during our 40 Days for Life vigils.

**You see, according to former Planned Parenthood directors, there's a 75% "no-show" rate for abortion appointments when people are out in front praying.**

With your support today, and by God's grace, I'm confident we can turn these 567 **RED DOTS** into **BLUE DOTS**. Imagine how many lives will be saved as that happens.

Thank you for taking the time to read my letter today. And thank you in advance for rushing me your **40 DAYS EMERGENCY REPLY** and contribution of \$40 or more today!

*Or with a \$50 gift, I'll send you a copy of "To the Heart of the Matter" — the incredibly powerful new book which is packed with stories of our life-saving movement!*