



FROM THE DESK OF
CONGRESSMAN JIM JORDAN
on behalf of House Freedom Fund

Dear Fellow Conservative,

Every two years, all 435 Congressional seats are up for re-election. While every race is important, every year there are always key races that could make or break an election year.

And, this year is particularly **CRUCIAL** because the balance of power in the United States House of Representatives can be won if Republicans win just **FIVE SEATS**.

Win those five seats and we can...

... hold the line against the destructive Biden Agenda...

... push forward WINNING conservative policies...

... and FIRE Nancy Pelosi from her role as Speaker of the House!

That is why the House Freedom Fund has devised a two-tiered battle plan to ensure conservatives emerge victorious on Election Day. The battle plan includes:

- ✓ **FIVE INCUMBENT ENDORSEMENTS TO HOLD THE LINE:** These incumbent endorsements represent what will be some of the hardest fought races in the country. They all feature **STRONG** and **PROVEN** conservatives who are targeted by the Democrats and Washington Establishment for defeat.
- ✓ **FIVE CHALLENGER ENDORSEMENTS TO TURN THE TIDE:** These challenger endorsements represent some of the most winnable opportunities for Republicans to flip blue seats to solid red seats. Of course, merely electing someone with an "R" next to their name is not enough. That's why these endorsed challengers are all the cream of the crop... unified in their commitment to fighting for winning conservative principles.

All told, that is **TEN** races that are the most important races in the country in 2022.

That is why I'm here to tell you about the **10 PRIORITY CANDIDATES** that House Freedom Fund (HFF) has identified that are **CRUCIAL** to the future of our country. All 10 are **MUST WIN** races if we are to take back the majority and stop the destructive progressive Biden agenda in its tracks. I implore you to take a few moments of your time to familiarize yourself with these races. Please... keep reading.

HOLD THE LINE: FIVE INCUMBENT ENDORSEMENTS



Lauren Boebert (R, CO-3): Rep. Lauren Boebert is a strong conservative and the founder, owner, and operator of Shooters Grill, a restaurant whose staff proudly open carry as they serve their customers. As a strong, conservative woman unafraid to take progressives head on, she has quickly become a target of the left. They will be spending millions to unseat her and we must match the progressive fundraising machine dollar for dollar.

...over, please...





Scott Perry (R, PA-10): Congressman Scott Perry was first elected in 2012 after serving in the state legislature. He began his military career in 1980 and continues to serve in the Pennsylvania National Guard. Nancy Pelosi is currently using the witch hunt January 6th Commission in an attempt to weaken Congressman Perry. However, Congressman Perry refuses to pander to this kangaroo court and is standing up to the political grandstanding.



Yvette Herrell (R, NM-2): Rep. Yvette Herrell is a businesswoman and former state representative. She narrowly defeated former Democrat Rep. Xochitl Torres Small in 2020 to flip this seat for conservatives. However, that race was a true dog fight and Democrats are targeting it once again in 2022.



Alex Mooney (R, WV-2): Congressman Alex Mooney was first elected in 2014 and has a proven conservative record. Because of redistricting, he faced an establishment Republican in the 2022 Republican primary. Thanks to the support of HFF members, Congressman Mooney won the primary in convincing fashion. However, the Washington establishment wants Congressman Mooney gone, so we must do everything possible to ensure Election Day victory for him!



David Schweikert (R, AZ-6): Congressman David Schweikert is a rock-solid conservative who was first elected in 2013. Consistently rated as one of the top conservative members serving in Congress today, Rep. Schweikert has been a tireless defender of American values. Democrats and the Washington Establishment targeted Schweikert for defeat in 2020 and will be doubling down on that effort in 2022. Thanks to HFF's support, Congressman Schweikert was able to emerge victorious in 2020. We must ensure that same outcome in 2022. That's why conservatives MUST do everything in our power to retain this seat.

TURN THE TIDE: FIVE CHALLENGER ENDORSEMENTS



Anna Paulina Luna (R, FL-13): Anna grew up in some of the roughest and toughest neighborhoods of Los Angeles. She literally *fought* her way out by serving her country by enlisting in the United States Air Force. Anna truly embodies the American Dream and is a true conservative through and through!



Eric Burlison (R, MO-7): Eric is a Missouri state senator with the MOST conservative voting record in the entire state legislature. He has fought the socialists in his state head on and has never backed down from a fight when conservative principles are on the line. Eric is now ready to take this fight to Congress and HFF is ready to ensure he does just that!



Yesli Vega (R, VA-07): Yesli is a military wife, mother, and law enforcement officer. The embodiment of the American Dream, Yesli is a first generation American, born to Salvadoran immigrants fleeing a civil war. Yesli Vega knows first hand the freedom and opportunities made available only in America. She's dedicated her life to service in three different Virginia law enforcement agencies and is running as a true conservative voice in Washington.

In addition to being a proven conservative, Vega has shown she knows how to win. In her race for county board of supervisors, she won the general election in her Democrat leaning district by thirteen points by boldly proclaiming conservative principles. Vega is seeking to unseat Congresswoman Abigail Spanberger who votes 100% of the time with the Biden/Pelosi agenda. This is a winnable race, but only if conservatives unite to push her across the finish line!



Jim Bognet (R, PA-08): Jim Bognet recently won a hard-fought Primary against a former Democrat who had the support of the Washington Establishment. HFF rallied to his side and played a crucial role in this victory. This district was redrawn, so it is now very winnable in the general election. Congressman Bognet will now face liberal incumbent Rep. Matt Cartwright (D-PA). It is crucially important for conservatives across the country that this seat is represented by a TRUE leader who will stand up to the Washington Establishment. HFF is confident that Jim Bognet is the right man at the right time for this seat!



Bo Hines (R, NC-13): Bo Hines is a true House Freedom Caucus conservative and will be a rising star in the Republican Party. A former Wide Receiver for the NC State and Yale football teams, Hines emerged from a crowded Primary field to take a decisive win. This is HUGE for conservatives as Hines is a rock-solid conservative and the 13th district is a brand new seat. Bo Hines will now face an EXTREMELY competitive general election against a liberal Democrat. It won't be easy and it won't come without cost. However, ensuring Bo Hines wins will be worth the fight!

THE HOUSE FREEDOM FUND DIFFERENCE

House Freedom Fund refuses to endorse "Republicans-in-Name-Only" or establishment politicians. Rather, to receive the coveted HFF endorsement, candidates must pledge and have a proven track-record of fighting to:

- | | |
|--|-----------------------------------|
| ✓ <u>Strengthen the Integrity of Our Elections</u> | ✓ <u>Ban Bailouts</u> |
| ✓ <u>Enforce Immigration Laws</u> | ✓ <u>Repeal Obamacare</u> |
| ✓ <u>Cut Spending</u> | ✓ <u>End Earmarks</u> |
| ✓ <u>Stop Tax Increases</u> | ✓ <u>Defend the 2nd Amendment</u> |
| | ✓ <u>Protect Life</u> |

In addition to supporting sound principles, candidates must also show they can win by building grassroots support in their districts, hiring competent campaign staff, and avoiding unnecessary gaffes. Additionally, **every single one of these HFF-endorsed candidates is the kind of battle tested leader that will FIGHT for conservative principles and against the unraveling of the Make America Great Again agenda.**

HOUSE FREEDOM FUND has a proven, WINNING battle plan that includes:

- **Making** the maximum allowed direct contribution to each campaign;
- **Bundling** additional donations from HFF members to provide the maximum infusion of financial resources;
- **Running** hard-hitting radio, TV, print, and internet ads in the districts that need it the most; and
- **Implementing** crucially needed get-out-the-vote programs to ensure conservative voters show up on Election Day to deliver victory.

It's a winning strategy. Conservatives help other conservatives get elected: No favors owed to the establishment, lobbyists, or special interests! And it works! HFF has an unrivaled track-record of success. However, these victories did not come easy, and they did not come without cost. In fact, to achieve victory for their endorsed candidates in the 2020 cycle, HFF invested over \$16 million to win 44 seats. These victories were HUGE wins for conservatives.

...over, please...

Today, however, with the balance of power in the United States House of Representatives hanging by the thinnest of margins, HFF is estimating that they will need to raise and invest \$25 million or more in 2022 in order to deliver victories and increase our footprint in Congress.

Unfortunately, we simply cannot rely on the Republican political establishment to provide the funding and support necessary to propel these strong conservatives to victory. The fact of the matter is that with the Democrats literally targeting EVERY race in the country, the Republican Party infrastructure will retreat and look to defend incumbents and other less contested races.

That means that if HFF's **10 PRIORITY CANDIDATES** are to have any chance of winning on Election Day, the conservative grassroots must rally around them. And, that is exactly what I am asking of you today.

Can I count on you to help conservatives HOLD THE LINE AND TURN THE TIDE IN 2022?

You see, **when conservatives unite and support the HOUSE FREEDOM FUND**, we can ensure that all of these candidates have the funds, resources, and support needed to WIN.

The bottom line is that I need you to support the **HOUSE FREEDOM FUND**. We simply cannot succeed without the support of grassroots conservatives, like you, from across the country.

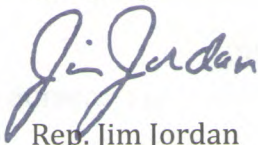
I need to know if you are IN or if you are OUT for 2022.

If you are IN, as I expect you will be, I'd implore you to support HFF with a donation of at least \$50 (which is just \$5 for each of the **10 PRIORITY CANDIDATES**). However, because time is running short, I would ask that you consider making an even greater impact with a donation of \$100 (\$10 per candidate), \$250 (\$25 per candidate), \$500 (\$50 per candidate) or more today.

Alone our endorsed candidates would face extremely tough elections. However, with your donation of \$50, \$100, \$250, \$500 or more, we will ensure that HFF endorsed candidates have the funds and support they need to emerge victorious on Election Day. That is why, again, I've reached out to you with this urgent appeal to support these **10 PRIORITY CANDIDATES** as we begin this crucial election year.

There is nothing that scares the Democrats and the DC establishment more than when conservatives lock arms and support principled candidates. It's a direct threat to the power they hold in Washington. Thank you for considering this urgent request and thank you for supporting the principles of freedom that make America great.

Sincerely,



Rep. Jim Jordan
United States Congressman (OH-4)
On behalf of House Freedom Fund

P.S. **The Democrats and the Washington Establishment are desperate to retain majority power in the United States Congress.** The LAST thing they want to see is Nancy Pelosi get fired by the American people and the Speaker's gavel removed from her hands. However, together, we can do just that! That is why we MUST unite to continue to support true conservative candidates. So, please, don't delay. Help support HFF's **10 PRIORITY CANDIDATES** with a donation of \$50 (\$5 per priority candidate) \$100 (\$10 per priority candidate), \$250 (\$25 per priority candidate), \$500 (\$50 per priority candidate) or more today!

2022 URGENT ACTION FORM

>>>>>> PLEASE RESPOND IN 7 DAYS <<<<<<



FROM:

TO:

10CAND56 8219344



CONGRESSMAN JIM JORDAN
House Freedom Fund
300 Independence Ave. SE
Washington, DC 20003-1021

YES, JIM! I agree that if we can elect **ALL TEN** of these battle-tested, proven Trump agenda-supporting candidates, Congress will be in a much better place. I want to do my part to elect these **10 PRIORITY CANDIDATES**. **Therefore, I am using the enclosed pre-addressed reply envelope to rush back my most generous donation of:**

- \$50** (\$5 per endorsed candidate) **\$100** (\$10 per endorsed candidate) **\$250** (\$25 per endorsed candidate)
 \$500 (\$50 per endorsed candidate) **Other \$** _____

TO DONATE ONLINE please visit
HouseFreedomFund.com/2022
to make an immediate gift.



TO DONATE BY CHECK

Make check payable to **HOUSE FREEDOM FUND**



TO DONATE BY CREDIT CARD

Type of Card: **VISA** **mastercard** **DISCOVER**

Credit Card #: _____ Exp Date: _____ *CVV: _____

Name on Card: _____ Amount of Gift: _____

*The CVV Number ("Card Verification Value") on your credit card or debit card is a 3 digit number on VISA, MasterCard and Discover branded credit and debit cards. On your American Express branded credit or debit card it is a 4 digit numeric code.

Federal law requires that we make our best effort to collect and report the employer and occupation of any donor to House Freedom Fund whose contributions aggregate \$200 or more in a calendar year.

Employer: _____

Occupation: _____